## AGENDA ITEM FOR ADMINISTRATIVE MEETING ( ) Discussion only ( x ) Action

FROM (DEPT/ DIVISION): BCC

**SUBJECT:** Branding/Logo

## Background:

Umatilla County's image and reputation is critical to our ability to achieve goals and to build and maintain a clear, consistent identity. The adoption and use of the logo will strengthen our value and is key to communicating services and transparency for our residences and businesses.

## Requested Action:

Adoption of an official County logo as presented







## **ATTACHMENTS:**

Date: (04/14/2022)	Submitted By: Jen	nifer Blake
	***********For Internal Use Only********	
Checkoffs:		•
( ) Dept. Heard (copy)		To be notified of Meeting:
( ) Human Resour	ces (copy)	
( ) Fiscal	, 107	
( ) Legal (copy)		Needed at Meeting:
( ) (Other - List:)		_
****	*******	***********
Scheduled for meeting	on: April 19, 2022	
Action taken:		
****	*******	************
Follow-up:		